

EDITORIAL Calendar

Issue + Advertising Opportunities	EDITORIAL: Special Sections + Featured Topics	Products	Integrated Media + Online Opportunities	Bonus Trade Show Distribution
<p>January</p> <p>Exclusive Products Issue</p> <p>■ Advertorial Spotlight</p> <p>Ad Close: 12/7 Ad Materials: 12/15</p> <p>Editorial Deadline: Nov. 1, 2010</p>	<p>■ Top Products of 2010</p> <p>■ Readers' Choice Award Winners</p>	<ul style="list-style-type: none"> ● Sustainable Surfaces ● High-Performance Building Envelopes ● Plumbing + Mechanical ● Energy 	<ul style="list-style-type: none"> ● Article Sponsorship ● Bimonthly eNews: TARGETED EDITORIAL Lighting/Building Controls, HVAC/R ● Surfaces Green Product Buzz Guide ● WEBINAR: Energy Management 	<p>World of Concrete JAN. 18-21 <i>Las Vegas</i></p> <p>AHR Expo JAN. 31 - FEB. 2 <i>Las Vegas</i></p> <p>Surfaces JAN. 25-27 <i>Las Vegas</i></p>
<p>February</p> <p>Cool Roofing Issue</p> <p>■ Online Product Profile</p> <p>Ad Close: 1/11 Ad Materials: 1/19</p> <p>Editorial Deadline: Dec. 1, 2010</p>	<p>Special Section: Cool Roofing plus</p> <p>■ Energy Efficiency, Alternative Energy</p> <p>■ Building Codes, Standards and Rating Systems</p>	<ul style="list-style-type: none"> ● Adhesives, Caulks and Sealants ● Building Controls & Lighting ● Insulation ● BIM Products 	<ul style="list-style-type: none"> ● Digital Edition Ads ● Bimonthly eNews: TARGETED EDITORIAL Energy Conservation, Water Management and Conservation ● WEBINAR: Lighting + Building Controls 	<p>IRE-NRCA FEB. 16-18 <i>Las Vegas</i></p> <p>BuildingEnergy MARCH 8-10 <i>Boston</i></p>
<p>March</p> <p>K-12 Education Issue</p> <p>■ Continuing Education Section</p> <p>Ad Close: 2/1 Ad Materials: 2/9</p> <p>Editorial Deadline: Jan. 1</p>	<p>■ K-12 Educational Buildings</p> <p>■ Recycling</p> <p>■ Net-Zero Energy Building</p>	<ul style="list-style-type: none"> ● Flooring ● ENERGY STAR ● HVAC ● Water Conservation/Management 	<ul style="list-style-type: none"> ● Streaming Video ● Bimonthly eNews: TARGETED EDITORIAL LEED, Education ● WEBINAR: Education K-12 	
<p>April</p> <p>Healthcare Issue</p> <p>■ Information Showcase</p> <p>Ad Close: 3/1 Ad Materials: 3/9</p> <p>Editorial Deadline: Feb. 1</p>	<p>■ Healing Environments</p> <p>■ Hospitals, Healthcare Facilities</p> <p>■ Trends and Initiatives</p>	<ul style="list-style-type: none"> ● Daylighting ● Healthcare 	<ul style="list-style-type: none"> ● Online White Papers ● Bimonthly eNews: TARGETED EDITORIAL High-Performance Building Envelopes, Flooring ● WEBINAR: Healthcare 	
<p>May</p> <p>AIA Show Issue</p> <p>■ AIA Green Product Buzz Guide</p> <p>Ad Close: 4/4 Ad Materials: 4/12</p> <p>Editorial Deadline: March 1</p>	<p>Special Section: High-Performance Building Envelopes</p> <p>■ Excellence in Design Award Winners Announced</p> <p>■ Hospitality and Retail Design</p> <p>■ Lighting</p>	<ul style="list-style-type: none"> ○ High-Performance Building Envelopes ○ Doors ○ Sheathing, Wraps and Moisture Control 	<ul style="list-style-type: none"> ○ Rich Media ○ Bimonthly eNews: TARGETED EDITORIAL Lighting/Building Controls, Recycling ○ AIA Green Product Buzz Guide ○ WEBINAR: Building Envelope 	<p>AIA Conference MAY 12-14 <i>New Orleans</i></p> <p>Lightfair MAY 15-19 <i>Philadelphia</i></p> <p>ASES MAY 16-21 <i>Raleigh, N.C.</i></p>
<p>June</p> <p>NEOCON Show Issue</p> <p>■ NEOCON Green Product Buzz Guide</p> <p>Ad Close: 5/2 Ad Materials: 5/9</p> <p>Editorial Deadline: April 1</p>	<p>Special Section: SUSTAINABLE FLOORING</p> <p>■ Commercial Interiors</p> <p>■ Renovations and Retrofitting</p>	<ul style="list-style-type: none"> ● Interior ● Paints/Coatings/Wallcovering ● Windows/Glazing and Shading Systems ● NSF-Certified Products 	<ul style="list-style-type: none"> ● Special Section Sponsor ● Bimonthly eNews: TARGETED EDITORIAL Flooring, Water Management and Conservation ● Neocon Green Product Buzz Guide ● WEBINAR: Flooring Research 	<p>NeoCon JUNE 13-15 <i>Chicago</i></p> <p>Coverings and Surfaces 2012 (Special Section: Sustainable Flooring only)</p>

The oldest and only monthly environmental magazine covering sustainable design. Focused on education through webinars, online exclusives, blogs, videos and eNewsletters.

Issue + Advertising Opportunities	EDITORIAL: Special Sections + Featured Topics	Products	Integrated Media + Online Opportunities	Bonus Trade Show Distribution
July The LEED Guide Issue <ul style="list-style-type: none"> Exclusively for USGBC members LEED Guide Information Showcase Ad Close: 6/1 Ad Materials: 6/9 Editorial Deadline: May 1	Special Section: 11th Annual The LEED® Guide <ul style="list-style-type: none"> Mixed-Use Neighborhood Development 	<ul style="list-style-type: none"> Third-Party Certified Products 	<ul style="list-style-type: none"> Expandable Banner Ad Bimonthly eNews: TARGETED EDITORIAL LEED, Solar Systems WEBINAR: Third-Party Certification 	
August Higher Education Issue <ul style="list-style-type: none"> Spec Sheet/LEED Sheet IAQ Information Showcase Ad Close: 7/8 Ad Materials: 7/18 Editorial Deadline: June 1	Special Section: Indoor Air Quality <ul style="list-style-type: none"> Green Power Colleges and Universities 	<ul style="list-style-type: none"> Plumbing Fixture + Lavatory Products Software/Web-based Tools Energy Conservation 	<ul style="list-style-type: none"> Skyscraper Ad Bimonthly eNews: TARGETED EDITORIAL Healthcare, High-Performance Building Envelopes WEBINAR: IAQ Webinar 	
September Cool Roofing and Healthcare Issue <ul style="list-style-type: none"> Online Product Profile Ad Close: 8/2 Ad Materials: 8/9 Editorial Deadline: July 1	Special Section: Cool Roofing plus (with Sustainable Facility) <ul style="list-style-type: none"> Hospitals + Healthcare Facilities 	<ul style="list-style-type: none"> Flooring Landscaping Ventilation 	<ul style="list-style-type: none"> Tile Ad Bimonthly eNews: TARGETED EDITORIAL Alternative Energy, Recycling Free Online Product Profile (Half- to Full-Page Ads) WEBINAR: Greening Your Kitchen + Bath 	Construct 2011 SEPT. 14-16 <i>Chicago</i> Metalcon OCT. 11-13 <i>Atlanta</i>
October Greenbuild Show Issue <ul style="list-style-type: none"> Greenbuild Green Product Buzz Guide Ad Close: 8/24 Ad Materials: 9/1 Editorial Deadline: Aug. 1	Special Section: Certified Wood (Sponsored by FSC-US) <ul style="list-style-type: none"> Government Buildings Building Information Modeling 	<ul style="list-style-type: none"> Ceilings Structural Wall Systems Drywall 	<ul style="list-style-type: none"> List Rental Bimonthly eNews: TARGETED EDITORIAL Lighting/Building Controls, Water Management and Conservation GREENBUILD Green Product Buzz Guide WEBINAR: Cool Roofing 	Greenbuild OCT. 4-7 <i>Toronto</i>
November Education Issue <ul style="list-style-type: none"> Continuing Education Section Information Showcase Ad Close: 10/3 Ad Materials: 10/11 Editorial Deadline: Sept. 1	<ul style="list-style-type: none"> K-12 Design + Construction College/University Profiles Trends in Greening Education School/Campus Initiatives Continuing Education 	<ul style="list-style-type: none"> Alternative Energy Exteriors & Shading Systems Concrete Wood 	<ul style="list-style-type: none"> Digital Edition Ads Bimonthly eNews: TARGETED EDITORIAL Cleaning, LEED WEBINAR: Building Information Modeling 	Green Roof and Green Wall Conference <i>Philadelphia</i>
December 2012 GREENbook Issue Ad Close: 11/1 Ad Materials: 11/9 Editorial Deadline: Oct. 1	<ul style="list-style-type: none"> Perspectives on the Past, Present and Future of Sustainable Design 	<ul style="list-style-type: none"> Directory: 2012 GREENbook 	<ul style="list-style-type: none"> Premium GREENbook Listing Bimonthly eNews: TARGETED EDITORIAL Lighting/Building Controls, High-Performance Building Envelopes WEBINAR: Custom 	Various Shows in 2012